

021106T4GPH

GRAPHIC DESIGN LEVEL 6

VA/OS/GD/CR/09/6

Produce Publication Design

July/August 2025



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION
COUNCIL (TVET CDACC)**

PRACTICAL ASSESSMENT

INSTRUCTIONS TO ASSESSOR

1. Assess the candidate as the practical progresses observing the critical areas
2. You are required to mark the practical as the candidate perform the tasks
3. You are required to take video clips at critical points
4. Ensure the candidate has a name tag and registration code at the back and front

OBSERVATION CHECKLIST

Candidate's name & Registration No.			
Assessor's name & Reg. code			
Unit(s) of Competency	Produce Publication Design		
Venue of Assessment			
Date of assessment			
Items to be evaluated: <i>Indicate the marks available and marks obtained respectively. Award marks appropriately as guided for in the items for evaluation indicated. Give a brief comment where necessary)</i>	Marks Awarded	Marks Obtained	Comments
Task 1: Develop Manual Sketches			
1. Prepared a working area as per requirements <i>(Award 2 marks or 0 for each item)</i>	2		
2. Selected appropriate tools as per the brief <i>(Award 3 marks or 0 for each item)</i>	3		
3. Sketched artwork ideas manually • Positioned of elements • Typeface • Images • Symbol • Dimensions • Spacing <i>(Award 2 marks or 0 for each item)</i>	2 2 2 2 2 2		
Sub-Total 1	17		
Task 2: Create A Mood Board			
4. Suggested elements • Visual cohesion	2		

• Relevance to brief • Creativity and originality <i>(Award 2 marks or 0 for each item)</i>	2		
• Creativity and originality <i>(Award 2 marks or 0 for each item)</i>	2		
Sub-Total 2	6		
Task 3: Design Two Digital Book Cover Concepts			
5. Laid out composition • Dominance • Balance • Alignment • Hierarchy <i>(Award 2 marks or 0 for each item)</i>	2 2 2 2		
6. Suggested typestyles • Suitability • Readability • Legibility <i>(Award 1 mark for each item)</i>	1 1 1		
7. Suggested photographs/illustrations • Suitability • Accuracy • Size <i>(Award 2 marks or 0 for each item)</i>	2 2 2		
8. Suggested colour schemes for the book covers • High contrast • Gradient/Duotone <i>(Award 2 marks or 0 for each item)</i>	3 3		
Sub-Total 3	23		

Task 4: Create Print-Ready Book Cover Copies

9. Suggested elements			
• Crop marks	1		
• Key line	1		
• Fold lines	1		
• Colour key	1		
• Dimensions.	1		
• Scale	1		
<i>(Award 1 mark for each item)</i>			
Sub-Total 4	6		

Task 5: Submission of Tasks

10. Submitted the following:			
• Created a labelled folder	1		
• Converted to PDF	1		
• Hand-done sketches	1		
• Digital mood board	1		
• The book cover concept	1		
• A print-ready book cover copy	1		
• All designs in digital formats	2		
<i>(Award 1 mark for each item)</i>			
Sub-Total 5	7		
GRAND TOTAL	59		

ASSESSMENT OUTCOME**The candidate was found to be:**Competent ☐ Not yet competent ☐*(Please tick as appropriate)****(The candidate is competent if s/he gets 50% and above).***

Feedback from the candidate:		
Feedback to the candidate:		
Candidate's signature:	Date:	
Assessor's signature:	Date:	