

081106T4AGP

Agripreneurship Level 5

AGR/OS/AP/CR/03/5

Market Agri-enterprise Products/Services

July/August 2025

Time: 4 Hours



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION
COUNCIL (TVET CDACC)**

PRACTICAL ASSESSMENT

RS

INSTRUCTIONS TO CANDIDATE:

- i. *Do not write on the question paper.*
- ii. *A separate plain paper will be provided.*
- iii. *Return this paper to assessor at the end of assessment.*

This tool consists of TWO printed pages.

**Candidate should check the question paper to ascertain that
all the pages are printed as indicated and that no questions are missing**

a) You are provided with the following resources,

RESOURCE REQUIREMENTS

S/N	Material	Quantity
1	Plain brown khaki packaging bag	1 Packet of 1 kg
2	Maize flour	1 kg
3	Weighing scale	1 piece
4	Pencil	1 piece
5	Manila paper	2 pieces
6	Plain paper	2 pieces
7	Box of crayons	1 box
8	Eraser	1 piece
9	Self-adhesive stickers	2 pieces
10	Cello tape	1 piece
11	Pen	1 piece
12	Scooping spoon	1 piece
13	Poster tape/stapler	1 piece
14	30cm Ruler	1 piece

b) You will be required to perform **TW** al tasks in this assessment;

Task 1

You are the Marketing Manager in a new Maize Flour Company that processes and sells maize flour;

- Design a suitable brand name and logo for your product,
- Using the stickers provided design a label for your product in accordance with standard packaging and labelling procedures,
- Package the 1 kg maize flour.
- Write your registration number at the bottom of the sticker.

Task 2

Using a manila paper provided, design a poster that you would use to advertise your product in task 1 above. Write your registration number on the manila paper.