

021105T4GPH

GRAPHIC DESIGN LEVEL 5

VA/OS/GD/CR/04/5/A

Create Graphic Artwork

March/April 2025



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION
COUNCIL CC)**

PRACTICAL ASSESSMENT

TIME: 4 HOURS

INSTRUCTIONS TO CANDIDATE

1. In this practical assessment, you are required to perform the following tasks:
 - a) Create a digital mood board containing your research, case studies, and analysis of the same.
 - b) Design a logo
 - c) Design locational sign board
 - d) Generate print media-ready copy.

2. You are required to have the following resources to carry out the tasks:

- Computers with professional design software
- Internet connectivity
- A4 cartridge paper sheets
- Pencils
- Coloured markers
- Rulers
- Erasers

3. *With the introduction of CBC curriculum, Junior secondary students will be joining senior secondary schools depending on their career choices. This will necessitate the branding of secondary schools to resonate with the specializations. These designs will create ease of recognition by the community.*

TASK 1:

- **Create mood board and log**

Create a digital mood board based on your research, case studies, and analysis of the same.

- **Logo design**

Free-hand sketch a logo on A4 size papers that portrays science specializations in a positive and attractive way to capture the attention and create desire to choose this path of careers. Consider using elements from science careers, symbols, three relevant colours, and typography that convey meaning to the consumer.

TASK 2

- Digitize logo the above in task 2

TASK 3

- Design a locational signage measuring 1.8 m x 0.6 m. The signage should identify the institution.

4. Deliverables

- Submit the mood board in JPEG or PDF or PNG digital files
- Submit the hand done logo sketches well labelled envelop
- Submit the digitized logo JPEG or PDF or PNG digital files
- Submit the signage in JPEG or PDF or PNG digital files