

021105T4GPH

GRAPHIC DESIGN LEVEL 5

VA/OS/GD/CR/02/5/A

Create Digital Graphics

March/April 2025



**TVET CURRICULUM DEVELOPMENT
COUNCIL**

**ASSESSMENT AND CERTIFICATION
COUNCIL**

PRACTICAL ASSESSMENT

TIME: 3 HOURS

INSTRUCTIONS TO CANDIDATE

1. Time allocation: **3 hours**
2. You are required to have the following resources to carry out the tasks:
 - i. CAD software
 - ii. Drawing papers
 - iii. Internet connectivity
 - iv. Coloured pencils
 - v. Erasers
 - vi. Ruler
 - vii. Digital Tablets

Project: Create a simple event poster for "Harvest Hills Market"

"Harvest Hills Market" is hosting a one-day event to showcase fresh, local produce. The market emphasizes organic and sustainable products. The event is aimed at families and individuals who are interested in healthier, eco-friendly food choices.

You are required to perform the following tasks:

Task 1: Sketch Ideas

- Create a digital mood board
- Suggest a colour palette
- Prepare concept sketches for the poster the "Harvest Hills Market"

Task 2: Design the Poster

- Create the event poster in your design software. Include the following:
 - Event name: "Harvest Hills Market"
 - Date & time: Saturday, 15th October, 9 AM – 3 PM
 - A brief description: "Fresh, local produce, family-friendly activities."
 - Call-to-action: "Join us for a fun day!"
 - Size A4 poster. The poster can be landscape or in portrait.
 - Use appropriate imagery or icons
 - Choose 1-2 simple fonts and apply them to your design.
 - Make sure the design looks clean and balanced.

Task 3: Save and Submit

- Present the mood board in PDF or PNG file formats
- Present the hard copy sketches
- Present the digital poster sketches
- Export the final poster as a JPEG or PNG for submission.