

021105T4GPH

GRAPHIC DESIGN LEVEL 5

VA/OS/GD/CR/04/5

Create Graphic Artwork

July/August 2025



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION
COUNCIL (TVET CDACC)**

PRACTICE ASSESSMENT

Time: 3 HOURS

INSTRUCTIONS TO CANDIDATE

1. In this practical assessment, you are required to perform the following tasks:
 - a) Create hand drawn sketches of company logo and name
 - b) Create a digital mood board
 - c) Create packaging concepts
 - d) Develop the package dummy
 - e) Submit artworks

2. Design Brief

Superb Cookies Manufacturers are introducing a cookies brand that caters to health-conscious buyers. The cookies will have fruit flavour and fairly coarse whole meal oats. You are required to design a package that is unique, attractive and able to appeal to school going children.

TASK 1: Develop hand done sketches and mood board

Develop a digital mood board for two 3D mock ups concept for oat cookies consumer package as per the brief. The quantity is 500 grams and an approximate length of 18 cm. Use unique shapes, images, typography and colours that can appeal to the buyers.

Develop the corporate image of the company and relevant colour palette within the mood board.

TASK 2: Create 2D Package Concept

Create a package prototype for one of the 3D mock ups above. Create a net plan of the chosen package shape. Ensure all dimensions are accurate and include necessary elements like key line, fold lines, tabs, and locking mechanism along with appropriate graphics, the brand name, manufacturer's details, weight/quantity and other consumer and legal information.

TASK 3: Create a 3D package Dummy (Physical)

Using a manila paper, manually execute a 3D dummy of the 3D package expression in Task 1 using the designed net plan. Fold appropriately and glue it for presentation.

TASK 4: Submission of Art works

- Submit the digital mood board in digital formats (PDF)
- Submit the 2D package concept in digital formats (PDF)
- Submit the folded 3D package dummy
- Submit your digital artworks in one well labelled folder

3. You are required to have the following resources to carry out the tasks:

- Computer with professional design software
- Internet connectivity

- A3 Manila
- A3 Cartridge papers
- Cutting tools (craft knife / scissors).
- Adhesive (glue stick).
- Ruler.
- Drawing set
- HB pencil.