

021105T4GPH

GRAPHIC DESIGN LEVEL 5

VA/OS/GD/CR/04/5

Create Graphic Artwork

July/August 2025



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND
CERTIFICATION COUNCIL (TVET CDACC)**

PRACTIC SSMENT

INSTRUCTIONS TO THE ASSESSOR

1. You are required to mark the practical as the candidate performs the tasks.
2. You are required to take video clips at critical points.
3. Ensure the candidate has an identification tag pinned at the back and front near the shoulders showing Candidate's name and registration code.

OBSERVATION CHECKLIST

Candidate's name & Registration Code			
Assessor's name & Registration Code			
Unit of Competency	Create graphic Artwork		
Venue of Assessment			
Date of assessment			
Items to be evaluated: <i>Please award marks as appropriate. Give a brief comment on your observation.</i>	Marks available	Marks obtained	Comments
TASK 1: Develop a mood board			
1. Prepared a working area as per requirements	1		
2. Selected appropriate tools as per SOPs	2		
3. Created hand drawn sketches			
• Company logo	2		
• Company name	2		
4. Created digital mood board			
• Visual cohesion (colors, image typography)	2		
• Legible typography	2		
• Clean mood board layout	2		
• Relevance to the brief	2		
• Originality	2		
*Award 2 marks for each			
SUB TOTAL 1	16		
TASK 2: Create 2D Package Concept			
5. Created 2-D net in software			
• Accurate dimensions- Correctly measured to fit the cookies	2		
• folding lines	2		
• tabs	2		
• locking mechanisms	2		

*Award 2 marks for each			
6. Included package Information • Brand Name • Product Name- "Superb Cookies" • Net weight/Quantity - Stated clearly (Net Weight: 200grammes) • Eco-friendly message- Present (e.g., "Recycled Packaging" or "Eco-friendly Packaging") * Award 2 marks for each	2 2 2 2		
7. Applied package aesthetic elements. • Natural colors/texture (Brown, green, beige, kraft paper texture). • Simple typography - Clean, readable fonts, no fancy styles. • Hand-drawn graphics used - Sm illustrations like leaves, cookies patterns. • Minimalist design- No clutter. 1. * Award 2 marks for each	2 2 2 2		
SUB TOTAL 2	24		
TASK 3: Create a 3D package Dummy (Physical)			
1. Created 3D dummy • Relevance to the brief • Craftsmanship • Neatness *Award 3 marks for each	3 3 3		
SUB TOTAL 3	9		
TASK 4: Submission of Art works			
Submitted Hand-done sketches.	2		
2. Submitted the digital mood board in digital formats (PDF)	2		

3. Submitted the 2D package concept in digital formats (PDF)	2		
4. Submitted the folded 3D package dummy	2		
5. Submitted digital artworks in one well labeled folder <i>*Award 1 mark for each item</i>	2		
SUB TOTAL 4	10		
GRAND TOTAL	60		

ASSESSMENT OUTCOME

The candidate was found to be:

Competent ☐ Not yet competent ☐

(Please tick as appropriate)

(The candidate is competent if the candidate obtains at least 50%)

Feedback from candidate:

Feedback to candidate:

Candidate's Signature	Date
_____	_____

Assessor's Signature	Date
_____	_____