

021106T4GPH

GRAPHIC DESIGN LEVEL 6

VA/OS/GD/CR/08/6

Develop User Experience Design

July/August 2025



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION
COUNCIL (TVET CDACC)**

PRACTICAL ASSESSMENT

INSTRUCTIONS TO THE ASSESSOR

1. You are required to mark the practical as the candidate performs the tasks.
2. You are required to take video clips at critical points.
3. Ensure the candidate has an identification tag pinned at the back and front near the shoulders showing Candidate's name and registration code.

OBSERVATION CHECKLIST

Candidate's name & Registration No.			
Assessor's name & Reg. code			
Unit(s) of Competency	Develop User Experience Design		
Venue of Assessment			
Date of assessment			
Items to be evaluated: <i>Please award marks as appropriate. Give a brief comment on your observation.</i>	Marks Awarded	Marks Obtained	Comments
Task 1: Conducted User Research			
1. Conducted user research - Conducted project research - Data collected - Analyzed research findings - Prepared a research brief <i>(Award marks as indicated)</i>	2 2 2 4		
Sub Total	10		
Task 2: Developed Information Architecture			
2. Developed Information architecture - Relevance of content (text, graphics) - Logical layout - User centric - Intuitive Navigation - Consistency - Searchability - User flow <i>(Award marks as indicated)</i>	4 2 2 2 2 2 2		

Sub Total	14		
Task 3: Developed User Interface/Visual Design			
3. Developed User Interface/Visual design - Designed mood board - Demonstrated use of wireframes - Use of Elements of Design - Application of Principles of Design - Creative and Visual Impact - Consistency - Responsiveness - Hierarchy <i>(Award marks as indicated)</i>	4 4 4 4 4 4 4 4		
Sub Total	32		
Task 4: Incorporated Micro Interactions			
4. Incorporated Micro-interactions - Purposeful - Responsiveness - User delight - Consistency <i>(Award marks as indicated)</i>	2 2 2 2		
Sub Total	8		
Task 5: Submission of Tasks			
5. Presentation of completed tasks A well labelled typed research project brief in Word document format	2		

• A well-labelled digital mood board in PDF or PNG format in a folder • A well labelled digital website interface in PDF or PNG format in a folder <i>(Award marks as indicated)</i>	2		
	2		
Sub Total	6		
TOTAL	70		
ASSESSMENT OUTCOME			
The candidate was found to be: Competent ☐ Not yet competent ☐ <i>(Please tick as appropriate)</i> <i>(The candidate is competent if s/he gets 50% or higher).</i>			
Feedback from candidate:			
Feedback to candidate:			
Candidate's signature:	Date:		
Assessor's signature:	Date:		