

021106T4GPH

GRAPHIC DESIGN LEVEL 6

VA/OS/GD/CR/01/6

Apply Design Elements and Principles

July/August 2025



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION
COUNCIL (TVET CDACC)**

PRACTICAL ASSESSMENT

INSTRUCTIONS TO ASSESSOR

1. Assess the candidate as the practical progresses observing the critical areas
2. You are required to mark the practical as the candidate perform the tasks
3. You are required to take video clips at critical points
4. Ensure the candidate has a name tag and registration code at the back and front

OBSERVATION CHECKLIST

Candidate's Name & Registration Code			
Assessors Name & Registration Code			
Unit of Competency	Apply Design Elements and Principles		
Venue of Assessment			
Date of Assessment			
Items to be Evaluated: <i>Please award marks as appropriate. Give a brief comment on your observation.</i>	Marks Available	Marks Obtained	Comments
Task 1: Creating A Mood Board			
1. Selected appropriate tools as per design brief	2		
2. Created digital mood board on the design software			
• Colour palettes	2		
• Logo design	2		
• Business name	2		
• Business description	2		
• Imagery	2		
• Created a colour symbolism write up	2		
<i>(Award marks as indicated or 0)</i>			
Sub-Total 1	14		
Task 2: Designing The Business Card			
3. Designed both sides of the card <i>(Award 2 marks or 0)</i>	2		
4. Applied design elements in the design	15		
• Shapes			
• Lines			
• Color			
• Texture			
• Space (positive and negative)			

(Award 3 marks for each)			
5. Applied principles of design in the business card • Color harmony • Hierarchy of elements • Balance • Alignment (Award 2 marks for each)	8		
6. Inserted all business card text as specified • Address • Email • Telephone Numbers • Website • Services offered (Award 1 mark each)	5		
Sub-Total 2	30		
Task 3: Submission of Final Work			
7. Created the CDACCGD2025 folder (Award 2 marks or zero)	2		
8. Submitted the mood board in the following file formats • PNG • PDF (Award 2 marks for each)	4		
Sub-Total 3	6		
GRAND TOTAL	50		
ASSESSMENT OUTCOME			
The candidate was found to be: Competent ☐ Not yet Competent ☐ (Please tick as appropriate) (The candidate is competent if the candidate obtains at least 50%)			

Feedback from the Candidate:	
Feedback to the Candidate:	
Candidate Signature	Date:
_____	_____
Assessor's Signature	Date
_____	_____