

021106T4GPH

GRAPHIC DESIGN LEVEL 6

VA/OS/GD/CR/01/6

Apply Design Elements and Principles

July/August 2025



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION
COUNCIL (TVET CDACC)**

PRACTICE ASSESSMENT

TI URS

INSTRUCTIONS TO CANDIDATE:

1. You are required to perform the following tasks
 - a) Creating a mood board
 - b) Design a professional business card
 - c) Submission of final work

Project Brief

MILENIAL COMPUTERS LTD has contracted you to design business cards for their company. The business details on the card should have the following information: Address: P.O Box 89 - 00100, NAIROBI, Email: services@milentialcomputers.co.ke, Telephone Numbers: 0788001199/0757000011, Website: www.milentialcomps.com, and Services Offered: Website Development, Wi-Fi Installation, Graphics Design, Computers Sales (Brand New & Ex-UK).

Task 1: Creating A Mood Board

- Create a digital mood board for the company corporate identity brand. This includes logo design, colour palette, company name and house colour(s).
- Create a colour symbolism write up on the chosen colour palette within the mood board.
- Combine these elements and create corporate image of the company.

Task 2: Designing the Business Card

- Using a design software of your choice, design the business card (front and back).
- Use appropriate text (Font sizes, weights and styles) and images.
- Utilize shapes and borders to separate sections and make your design more attractive.

Task 3: Submission of Final Work

- Save and submit the mood board in PNG digital file format in the folder named CDACCGD2025.
- Save and submit the business card in digital file format the folder named CDACCGD2025.

2. You are required to have the following resources to carry out the tasks:

- A computer installed with a professional graphic design software
- Internet connection
- A4 cartridge paper
- Pens/pencils
- Ruler