

**081104T4AGP**

**AGRIPRENEURSHIP LEVEL 4**

**AGR/OS/AP/CR/03/4/A**

**Market Agricultural Products and Services**

**Nov/Dec 2024**



**TVET CURRICULUM DEVELOPMENT  
COUNCIL (TVET CDACC)**

**ENT AND CERTIFICATION**

**PRACTICAL**

**TEST**

**Time**

**INSTRUCTIONS TO CANDIDATE**

1. You are required to carry out the following task using the provided resources as per the instructions provided.

**This paper consists of TWO (2) printed pages.**

**Candidates should check the question paper to ascertain that all pages are printed as indicated and that no questions are missing.**

You are provided with the following resources:

| S/N | Material                   | Quantity |
|-----|----------------------------|----------|
| 1   | 250ml plastic bottle       | 1 piece  |
| 2   | Milk                       | 300ml    |
| 3   | Calibrated litre jug       | 1 piece  |
| 4   | Pencil                     | 1 piece  |
| 5   | Plain paper                | 2 pieces |
| 6   | foolscap                   | 2 pieces |
| 7   | Box of crayons/marker pens | 1 box    |
| 8   | Eraser                     | 1 piece  |
| 9   | Self-adhesive stickers     | 2 pieces |
| 10  | Cello tape                 | 1 piece  |
| 11  | Pen                        | piece    |

### Task 1

You are an Agripreneur running a dairy farm and sells milk;

- Design a suitable brand name and logo for your product,
- Using the stickers provided design label for your product in accordance with standard packaging and labelling procedures.
- Package the 250ml of milk.
- Write your registration number at the bottom of the sticker.

### Task 2

You are provided with foolscaps. Using the information in Task 1 above, design a customer feedback form with personal details of the respondent and 6 professional questions that you would ask your customers to get feedback on the product. Write your registration number on the foolscap.

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